

# A new logo for the IBA

The International Blackcurrant Association has changed its logo! The Exec (President, Vice-Presidents and General Manager) have asked a designer to work out a new IBA logo, and here is the result: a simple illustration of a blackcurrant cluster with a leave and our name, in the colors of blackcurrants. This logo will be displayed in all our communication from now on:



either colored



in black and white



or in shades of grey.

We hope you like it!