

# Vademecum blackcurrant project



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**5TH INTERNATIONAL BLACKCURRANT CONFERENCE**

Tues 14th - Thurs 16th June 2016

# Vademecum blackcurrant project

## How it all started?



Bayer +





# Food Chain Partnership



## Food Chain Partnership

- Proactive approach to serve needs for **sustainable crop solutions**
- Mutual beneficial business relationships for all involved – **win-win situation**
- More than 300 business initiatives worldwide – **proven concept**

# Food Chain projects BCS

Case study brochures available on  
[www.foodchainpartnership.com](http://www.foodchainpartnership.com)



# Vademecum – Polish brand for Bayer Food Chain projects





## Public:

- › Taking decision Support tool Vademecum
- › Action „Grunt to bezpieczeństwo”



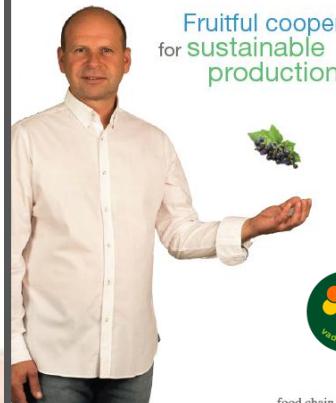
## Exclusive (KSPCP):

- › mutual marketing activities
- › Dedicated meetings and workshops



  
Science For A Better Life

Fruitful cooperation  
for sustainable  
production



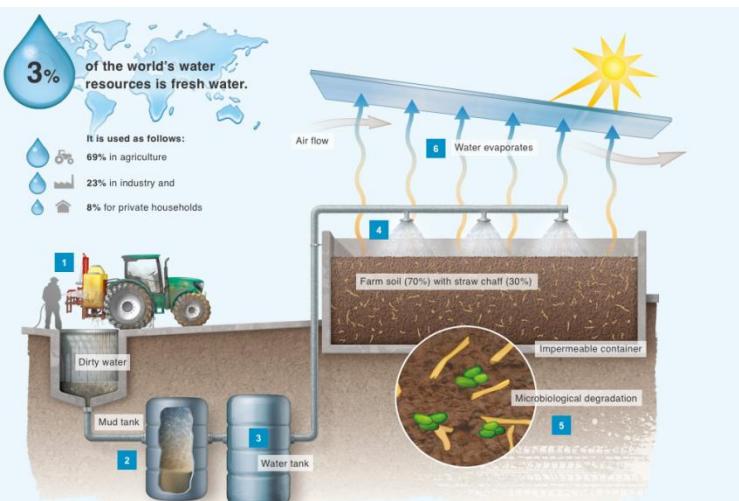
food chain partnership 

The Polish Blackcurrant Project

# Action „Grunt to Bezpieczeństwo”



- › Biodiversity- seeds of flowering plants
- › Reduction of residues in fruits
- › PhytoBac®- residues deactivation system



# Bayer and KSPCP Vademecum blackcurrant project



## Field meetings, June 2015; 2016...



# Recommended Bayer solutions in Poland balckcurrants 2016 and future



INSECTICIDES	decis MEGA	caLypso	SilTAC® EC	MOVENTO*	envidor	caLypso
FUNGICIDES:			SERENADE ASO	Luna SENSATION	ZATO	SERENADE ASO

## Comments:

- Number of sprays depends on diseases and pest pressure
- Movento, Luna Sensation i Serenade ASO – not registered yet in Poland
- Siltac product of ICB Pharma Poland

# Envidor/ Movento + Siltac

## Integrated solutions vs. mites

envidor

We confirmed in field tests conducted with InHort :

- › Good efficacy vs. resistance population of mites
- › MRLs reduction in fruits
- › Long persistence in mites control
- › Recommended programme meets IPM requirements



**envidor® + Siltac® EC**

Movento is not registered yet in Poland!



# Support tools

## *Botrytis cinerea* Vademecum monitoring



110 meteo stations in major regions



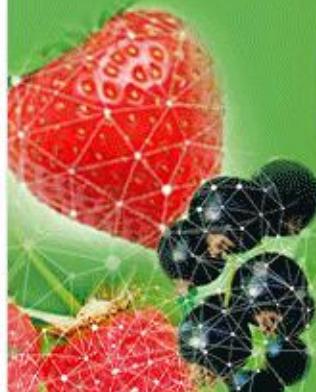
Strona główna Bayer Polska Bayer Group Vademecum – instrukcja użytkowania



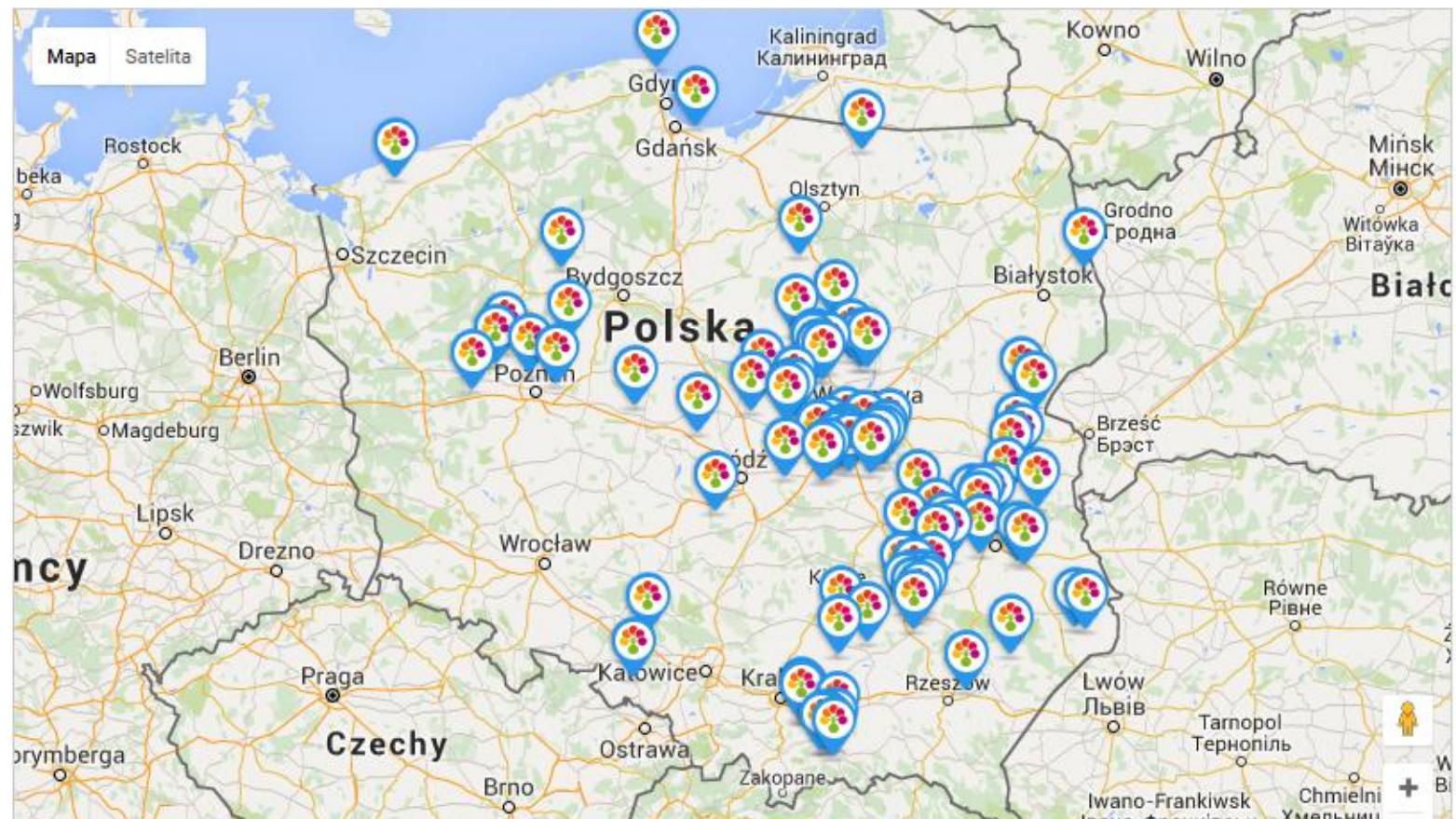
Vademecum Komunikaty Stacje meteo Kontakt



Zato...  
prawdziwy  
bohater!



Mapa stacji meteo



# Support tools

## *Botrytis cinerea* monitoring



***Botrytis cinerea* risk in central and east Poland in May:**



### Conclusions:

- › better efficacy
- › reduced number of sprays
- › less residues in fruits



# Support tools internet



see more on:

[www.vademecum.cropscience.bayer.com.pl](http://www.vademecum.cropscience.bayer.com.pl)

[www.vademecum.jagodnik.pl](http://www.vademecum.jagodnik.pl)



## Zwalczanie przedziorka chmielowca na porzeczce



Przedziorek chmielowiec, to szkodnik, który zbyt późno zwalczany na plantacjach czarnej porzeczki sprawi w ubiegłym roku poważne szkody. Okazuje się jednak że dzięki zastosowaniu nowej strategii zwalczania tego szkodnika - stosowanie w bloku nowego...

[Czytaj więcej](#)

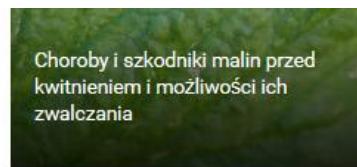


## Zwalczanie chorób, mszyc i pryszczań na porzeczkę



Na niektórych plantacjach czarnej porzeczkę już wykonano zbiegi zwalczające mszyce. Na tych plantacjach, gdzie nie przeprowadzono jeszcze zwalczania tych szkodników, a przeprowadzone lustracje wskazują na obecność tych szkodników konieczne jest ich zwalczanie. Czas po...

[Czytaj więcej](#)



Doradcy Vademecum



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Zwójka ciosówczka (26.05.2015) na odmianie Rondo po zniegu Mospiplanem wykonany 23.05.2015



Monitoringa DZIAŁALNOŚCI

# Bayer and KSPCP Vademecum blackcurrant project



Presentation of brochure during **Fruit Logistica 2016**



# Next steps



- › Closer cooperation with blackcurrant processors and exporters
- › Traceability of 100% production
- › Implementation of new chemical and biological crop protection products
- › More e- monitorings- advisory services
- › Increase of profits as effect of actions above



Bayer +



# Vademecum blackcurrant project

## Summary



- › We implement new integrated crop solutions
- › We support farmers with professional advisory services
- › We offer more than Global GP requirements
- › We improve quality of fruits
- › We support blackcurrant image on local and international level



Bayer +



# cooperation is our future!

