

International Blackcurrant Conference France 2018

IBA review of activities

including IBA Poland visit June 2017



Anthony Snell
President IBA

Summary of IBA work and international travel since IBA UK Conference 2016



Executive IBA strategy meeting at Windmill Hill Farm spring 2017

- Stefanie Sharma (France): General Manager
- Piotr Baryła (Poland): Vice President
- Jens Pederson (Denmark): Vice President
- Harriet Prosser (Suntory)



The vision of the international blackcurrant association

- Developing a positive relationship between the Blackcurrant growing countries of the world
- Stimulating science research institutions to investigate the health and wellness potential of blackcurrants
- Stimulating manufacturers and markets to use blackcurrants in their business development
- Educating the consumer and media about the values of “Best Berry for Life” Blackcurrants
- Improving economic returns for blackcurrant growers, by de-commoditising a global crop



Ribena open day 2017

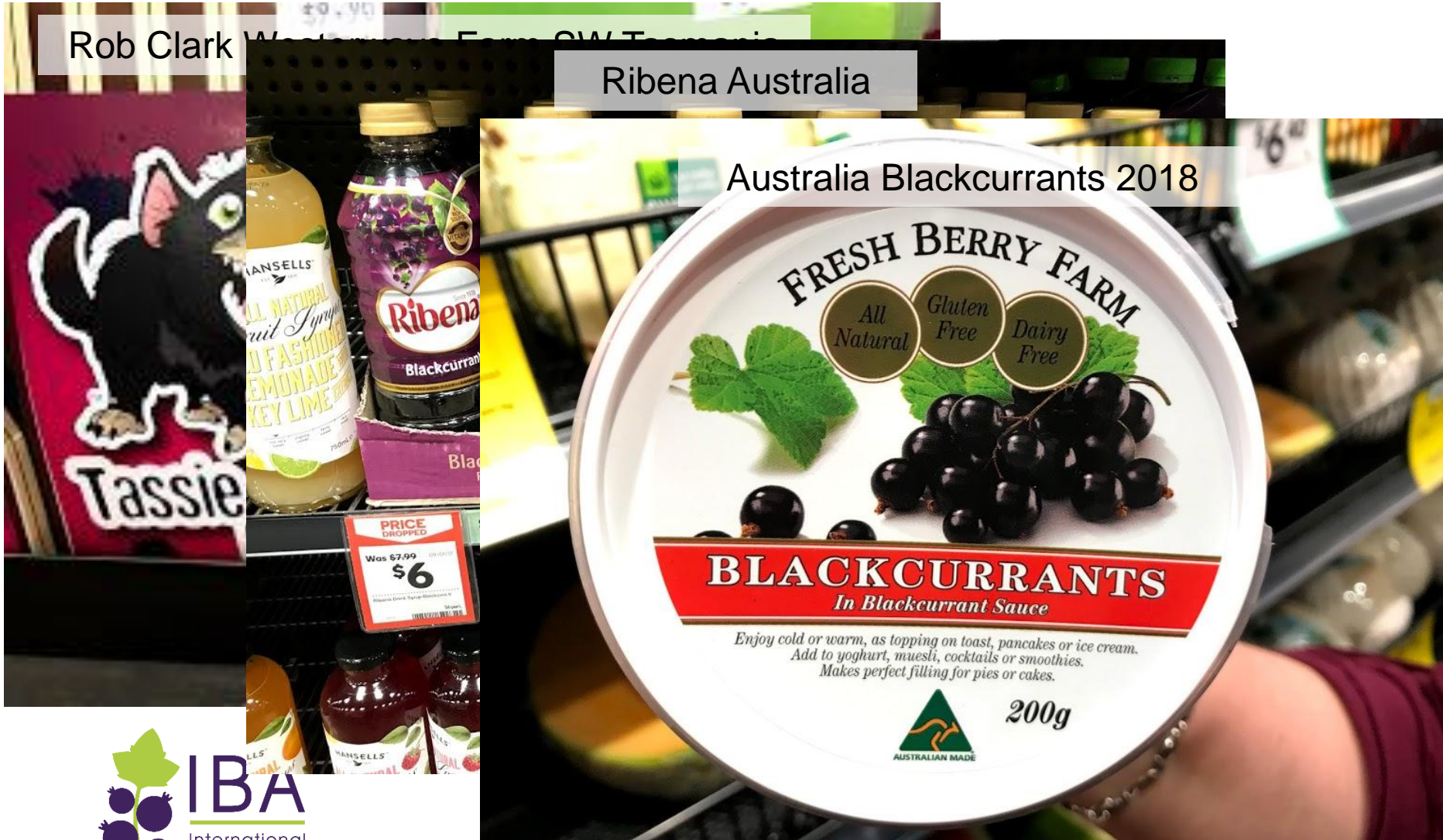


Australian Blackcurrant products

Rob Clark

Ribena Australia

Australia Blackcurrants 2018



Sri Lanka 2018



USA 2018 Greg Quinn

Purple Martyns

Certificate



16h: Meeting with Piotr Podoba (Döhler, major buyer of Polish blackcurrants -60% of the Polish production) at Kozietyły Nowe 66 J, 05-640 Mogielnica woj. Mazowieckie

Drive to Lublin (2h30)

19h30: Arrival at In Between Hotel, Panieńszczyzna 15p, 21-002 Panieńszczyzna, tel. 81 4603580, <http://www.inbetween-hotel.pl/> (kindly taken in charge by KSPCP)



Tuesday 27th: Visits of farms, West and South-West of Lublin

Visits together with representatives from SVZ

8h30: Departure from the hotel

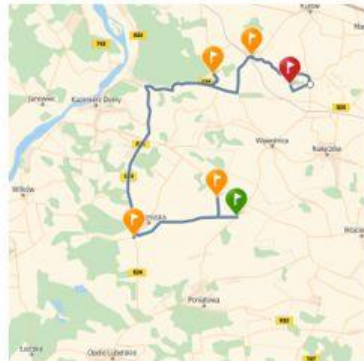
9h-13h: Visit of 3 big and smaller growers around Opole (Villages: Niezabitów, Oblizniak, Karczmiska)

13h: Lunch at Restaurant Siwy Dym in Celejów near Kazimierz Dolny

15-18h: Visit of 2 big and smaller growers around Nałęczów (Village: Klementowice, Buchałowice)

19h: IBA Board meeting + AGM

In total, around 150km and 3 hours to drive.



Wednesday 28th: Visits of farms and Weremczuk, around Lublin

8h30: Departure from the hotel

9h: Visit of a big grower around Nałęczów

10h15: Departure from the farm

11h: Visit of Weremczuk, Bełżycka 73, 24-220 Niedzwica Duża, +48 81 517 15 61

13h: Lunch at Niedzwica Duża

15h: Visit of Piotr Barylas farm (Piotrowice Wielkie 2, 21-080 Garbów - near Jastków) GPS: 51.335440, 22.409937

17h: return to the hotel

19h30: Dinner in a restaurant (sponsored by Bayer).

Will be present also: 1 representative of the KSPCP Board, 2 press people (Tomasz Werner – Jagodnik and Rafał Szeleźniak, Plantpress), Mirosław Korzeniowski (Bayer), Gerbert Dijkgraaf (SVZ)



Piotr Baryła Vice President IBA and President KSPCP





Jens Pederson
(Denmark)
Vice President IBA

Stefanie Sharma
(France)
General Manager



Poland June 2017



Dorota Jaret James Hutton Institute
Propagation, Plant Breeding and Royalties



Poland June 2017

EU Funding 2015: 13.4 Billion Euros or 3.2% of Polish GDP
EU Funding 2016: 10.6 Billion Euros or 2.6% of Polish GDP

Polish weather Spring 2017

- 7 sharp frosts (-5°C or less) during late April flowering
- Grower Estimates:
50% loss of crop!



Poland June 2017

- 15,000 blackcurrant growers
- 50% grow a hectare or less
- 2016 production: 130,000 tonnes
- 2017 production: 100,000 tonnes
(estimated 66,000)
- KSPCP cooperative – 50 growers &
10% of Polish production



Intensive Productive Plantations



Piotr Baryła, wild flowers and Mirosław Korzeniowski (Bayer)



Low input small plantation



Crop Protection and traceability



Polish Blackcurrant collection point



Machinery Production at Weremczuk



Polish Blackcurrant products



Summary of thoughts and messages from IBA visit to Poland 2017

- Need for more planned production, marketing and contracts
 - More collaboration and cooperation between growers and processors – KSPCP excellent example
 - Small growers, food safety, traceability and auditing?
 - Plant Royalties – who pays?
 - Processors should only buy from professional growers and deduct nominal sum per tonne (€4 in UK as an example) which would be used for R&D, promotion and marketing through country organisation and IBA work
- Thank you to Piotr and all involved in Polish visit



Thank you
Any questions?

