

FRUITS & VEGETABLES  
**SVZ**

A ROYAL COSUN COMPANY

EMBRACING  
UNIQUENESS

# SVZ – Vademecum partnership Blackcurrant conference

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Jobien Laurijssen

Sustainability Manager SVZ

[jobien.laurijssen@svz.com](mailto:jobien.laurijssen@svz.com)



# SVZ @ Glance



Global agro supply chain provider  
of  
processed fruit &  
vegetables

We are committed to  
sustainable agricultural  
practices

4 (3 EU + 1  
US)  
factories

500  
employees



cultivation > harvesting > processing > quality control > packaging

agro supply chain



RED FRUIT



VEGETABLES




TROPICAL

PUREE  
SINGLE  
STRENGTH

NFC  
in  
drums

PUREE  
CONCENTRATES

JUICE  
CONCENTRATES



premium juices  
& beverages



jams & fruit  
preparations



dairy &  
icecream



bakery  
confectionary



soup &  
savoury



baby food  
& organic

assortment

applications

# What is Sustainable Agriculture?

Sustainable agriculture is the efficient **production of safe, high quality agricultural products**, in a way that protects & improves the **natural environment**, the **social and economic conditions** of farmers, their employees & local communities.



## Environmental

- Pesticide use
- Fertilizer use
- Soil management
- Water management
- Waste management
- Planting
- Biodiversity
- Emissions



## Economic

- Financial Stability
- Market Access
- Legal Compliance



## Social

- Health & Safety
- Labour conditions
- Local Community

# Importance of sustainable agriculture for SVZ



- **Long term availability of raw materials** .... It means we need to take care of:
  - ENVIRONMENT (AGROCHEMICAL USE, SOIL QUALITY, WATER, BIODIVERSITY)
  - SOCIAL CONDITIONS (PICKERS)
  - ECONOMICS (YIELDS /FAIR PRICES TO ENSURE INCOME STABILITY FOR GROWERS)
- **Quality of raw material**
  - RESIDUES WITHIN LIMITS
  - FOOD SAFETY
  - PRODUCT SPECIFICATIONS
- **Customer demands**
  - MARKET SHOWS INCREASING DEMAND FOR SUSTAINABLE INGREDIENTS

# What is the Vademecum project?

- Connecting weather station data across Poland (3 owned by SVZ)
- Crop specific disease models and crop protection recommendations by Bayer Crop Science
- Software (via mobile phone) gives immediate alerts to the grower

For SVZ this is important, because it means our growers:

- ❖ understand crop needs
- ❖ take informed decisions
- ❖ do not waste agrochemicals
- ❖ optimize yield and quality!



# Why we joined the Vademecum project?



SVZ has joined Vademecum because we believe that by working together we can create value for all partners in the supply chain!

## Benefits of the Vademecum partnership:

- Long term contract & partnership with growers → value chain value
- Fair prices along the supply chain → economic stability
- Work with best in class growers → yield and quality
- Integrated pest management → environmental sustainability
- High quality fruits → food safety
- Forward thinking growers → future proof / showcase for clients

## To conclude:

As a company that is operating in the global food market we see the Vademecum project as a **best practice** example within the Polish red fruit sector



- happy growers
- happy nature
- happy customers



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# Thank You!

Any Questions?

[jobien.laurijssen@svz.com](mailto:jobien.laurijssen@svz.com)

[mirosław.korzeniowski@bayer.com](mailto:mirosław.korzeniowski@bayer.com)